ResMed

Mobi™
Portable oxygen concentrator

Take your ResMed Mobi marketing plan to the next level

The ResMed Mobi portable oxygen concentrator (POC) is designed to offer patients the oxygen they need when they're away from home, living their life. Just as Mobi supports your patients' needs for oxygen, ResMed is here to support your needs to market Mobi to your patients, grow your business, stay competitive and develop a sound financing plan.

This overview guide highlights the resources available to you to help you reach your goals and unlock the value of a non-delivery oxygen business model.

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Achieve your goals with these resources

Better manage cash flow

- Payment and finance options for qualified customers
- Finance offers to grow your retail business*

Deliver exceptional patient support

- 5-year standard POC warranty*
- Trusted ResMed service and support
- Dedicated POC customer service team
- Usage videos

*Contact your sales rep for finance and warranty information.

Webinars and staff training

Product brochure
PN 10110451

Patient brochure
PN 10110452

Accessories fact sheet
PN 10110455
Product fact sheet
PN 10110453

Payment options

Digital ads

Email content, images and sample layout

Wall poster (frame not included)
PN 10110491

POS
PN 113429

Display unit
PN 113428

Contact your sales rep
to get more information.

Mobi™

Go further with ResMed's support

Our resources are designed to help you:

Stand out among the competition: With all you have to focus on in a given day, devoting time to branding and formulating a marketing plan may not be your highest priority. But it is essential to capturing new patients. Our offering of traditional and digital advertising materials are out-of-the-box ready to implement. You have at your disposal the resources to differentiate your business from the competition while freeing yourself up to stay focused on patients.

Be strategically competitive: Competition among HMEs will only increase over time. With patients expecting more, you must be prepared to offer the products and services they are demanding. With our help, you can offer what patients are asking for, including 5-year standard POC warranty, maintenance and support, dedicated customer support, payment options and helpful usage videos.

Communicate more effectively to patients: Some patients may require additional help familiarizing themselves with Mobi. Our patient brochure, in-office poster and displays are designed to be simple and help patients understand the benefits of Mobi.

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